



Carolinas Association of Governmental Purchasing



CHAPTER OF
NIGP: THE INSTITUTE FOR
PUBLIC PROCUREMENT

ADVOCACY AND OUTREACH

A. CREATED A FORMAL ENGAGEMENT OR PARTNERSHIP WITH A HIGHER-ED PROGRAM

CAGP is fortunate and proud to be associated with the University of North Carolina – Chapel Hill, School of Government - a leader in teaching, advising, and consulting for local and state government officials in North Carolina. A focal point of the School's work is planning, administering and teaching in continuing education courses for the state's government officials. The School and faculty are an integral part of the success of the CAGP and its members in their professional development journeys. The School is actively involved in the education programs offered by CAGP and the Certified Local Government Purchasing Officer (CLGPO) certification.

Additional information including purchasing courses required for the CLGPO certification in addition to other procurement related courses offered by the School of Government can be found at: <http://www.sog.unc.edu/node/758>.

B. OFFERED A SCHOLARSHIP PROGRAM TO CHAPTER MEMBERS

Carolinas Association of Governmental Purchasing's scholarship program awards up to \$2,000 for members pursuing an academic degree granted by an accredited community college, junior college, college or university (including online degree programs). The degree must be related to purchasing/procurement, materials management, inventory control, specification development, contract administration or contract negotiations. The criteria and processes for award are available at the following link: <https://www.cagponline.org/chapters/nigp-cagp/awards-frayda.cfm>

The application form is available at the following link: <https://www.cagponline.org/chapters/nigp-cagp/documents/FraydaBluesteinScholarshipForm-2016-Brent.pdf>

C. ATTENDED CAREER FAIRS, MADE “PROCUREMENT AS A PROFESSION” PRESENTATION, OR CREATED OUTREACH TO A SPECIFIC AUDIENCE

Members of CAGP employed with the City of Raleigh, Wake County, Wake County Public Schools, Town of Cary and Town of Garner (NC) participated in the 22nd Annual Small Business Expo – hosted by the City of Raleigh (NC) – where the local government, municipalities and school district partnered to inform minority and women-owned businesses of upcoming opportunities to propose or bid for construction projects, professional services and other services, or goods and apparatus.

The City of Raleigh along with Carolina Small Business Development fund, Greater Raleigh Chamber of Commerce, Women’s Business Centers of North Carolina and Wake Tech Community College sponsored “Raleigh Small Business Connect: A meet and greet with vendors and Triangle local governments designed to educate potential small business owners and current small business owners how to connect with local governments” (photos attached). The local government and other organizations set up tables to distribute information and for vendors to collaborate.



CAGP members from the Town of Cary participated in the State (NC) Minority Women Business Enterprise Conference. Members of the NC MWBE organization met for a two-day

conference to learn and share information and participate in a small vendor meet and greet.



CAGP President, Shaun Mizell, presented a special session at the 2020 Conference titled “Procurement of the Future”.



As a perpetual effort, CAGP has implemented outreach to a specific audience at the opening of our Annual Spring Conference – “First Timer’s Orientation”. At this session, the First Timers are informed of conference logistics, expectations for attendees and how to become more involved with CAGP.

D. UTILIZED SOCIAL MEDIA AS A FORM OF OUTREACH AND COMMUNICATION

CAGP has maintained a Facebook group to interact with members and promote events and happenings. Items such as “NIGP-CPP Eligibility Requirements”, promotion of the upcoming NIGP

Forum, and news showing Achievements of the CAGP in collaboration with NIGP. During 2019, CAGP has continued utilizing social media outlets such as LinkedIn and Facebook.

<https://www.linkedin.com/groups/7066038>

<https://www.facebook.com/groups/910595738984927/>

E. ORGANIZED STUDY GROUP FOR CERTIFICATION EXAM PREPARATION

CAGP coordinates an annual Certified Local Government Purchasing Officer (CLGPO) Exam Review session approximately two weeks prior to exam administration. This exam review is hosted by an agency located in the central portion of NC in an effort to be accessible for any and all members preparing to sit for the exam. The review session study group is invaluable in maintaining a high passage rate.

F. VOLUNTEER SOLICITATION APPLICATION

During 2019, in an effort to maximize volunteer talent within CAGP, we continued use of the Volunteer Application and distributed to all members. The application outlines expectations for individuals who want to work together to develop, support and promote the public procurement profession within NC. The volunteer opportunities are available in several ways in order to afford maximum participation opportunity to everyone. The goal is to utilize any and all volunteer time, expertise and talents to further the success of CAGP. Some commitments extend for multiple years while others are brief, project-focused engagements. Some committees require travel to a meeting or an event while other committees are project teams allowing for participation via teleconferencing.

<https://s3.amazonaws.com/images.chaptermanager.com/chapters/34a78958-ff70-8eca-4c6e-7695c921568c/files/2018volunteerapplication-1521824651384.pdf>